

## **ADS RATES**

### **Hard Print**

<b>POSITION</b>	<b>RATES</b>
Full page (ROP)	N449, 000
Half page (ROP)	N349, 000
Outside back cover (OBC)	N595, 000
Inner front page (IFC)	N499, 000
Inner back cover (IBC)	N499, 000
Page three	N549, 000
Quarter page	N199, 000
Center spread	N955, 000
Bottom strip (cover)	N849, 000
Bottom strip (ROP)	N200, 000
Loose insert	N249, 000
Business mart	N75, 000

### **PUBLIC NOTICES AND SUPPLEMENTS**

Cover mention	N1, 850, 000
Full page	N640, 000
Half page	N349, 000

### **PIXMART**

Platinum bouquet (across six pages)	N1, 530, 000
Diamond bouquet (across five pages)	N1, 275, 000
Gold bouquet (across four pages)	N1, 020, 000
Silver bouquet (across four pages)	N765, 000
Bronze bouquet (across two pages)	N510, 000

## ONLINE RATES

<b>POSITION</b>	<b>SPECIFICATION</b>	<b>RATES</b>
Leader board banner	720px by 198px	N200, 000/month
Sponsored post	15 pictures/editorial	N250, 000/month
Side banner	250px by 350px	N40, 000/month
Side banner	350px by 400px	N60, 000/month
Side banner	350px by 450px	N100, 000/month
Side banner	350px by 500px	N120, 000/month
Side banner	350px by 550px	N140, 000/month
Side banner	350px by 600px	N160, 000/month

### HOTLINES:

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